

Your learning partner for growth and impact.

Daylight is two years old this month!

We celebrate your friendship and steady support during our start-up and growth. Together, we launched the first comprehensive research on <u>philanthropic advisors</u> to shed light on missing data in the field. We also graduated 139 <u>Certified Impact Philanthropy Advisors</u> and have 125 learners in the program. We listened to your need for flexible learning options and developed a series of <u>certificates</u>, including Behavioral Philanthropy, Impact Investing, and Collaborative Philanthropy, with three more in the works.

Our field-building efforts included the release of the Philanthropic Advising Competency Model, a groundbreaking project that establishes the new standard for modern philanthropic advising. We also shared our thinking and resources with 56 speaking engagements, hosted 24 events, and launched our podcast, Illuminate Philanthropy. With thirteen partners in the philanthropic and social impact space, we're building a community of learning and collaboration. To respond to market needs, we incubated Prismatic Accelerator to help philanthropy advisor entrepreneurs grow their businesses.

Looking ahead, we're determined to support the training of 10,000 advisors in philanthropic planning as we continue our philanthropic advising market-building efforts. As your learning partner for growth and impact, we value your continued input and appreciate you as our champions in the field.

With appreciation,

Team Daylight learn@daylightadvisors.com

Philanthropic Advising Competency Model

Daylight continues its commitment to elevating the field of philanthropic advising with the release of the Philanthropic Advising Competency Model. This framework is the first of its kind to outline the knowledge, skills, and behaviors advisors need to serve clients and communities.

Learn more about the thirteen core competencies and how the model equips advisors, employers, and practitioners for successful growth in our upcoming webinar on July 21. Space is limited so <u>register now!</u> Attendees will receive \$250 off a July or October IPA registration.

REVEALING A COMPETENCY MODEL FOR MODERN PHILANTHROPIC ADVISING



Monday, July 21, 2025 12 pm PT/ 3 pm ET Registration required

learn@daylightadvisors.com www.daylightadvisors.com

Philanthropic advising is evolving—and it's time the profession had a clear, credible framework to match its growing impact. Daylight's Philanthropic Advising Competency Model is the first-ever, field-informed framework that defines the new standard of modern philanthropic advising. With thirteen core competencies, the model outlines the knowledge, skills, and behaviors advisors need to serve clients and communities.

Join us to learn more about the competencies and how you can use and adapt the model.



Dien Yuen CEO Daylight



Crystal Thompkins Director, Strategic Impact Daylight

Register

Webinar will not be recorded.

Special offer!

All attendees are eligible to receive \$250 off a July or October IPA registration.

July IPA Cohort Starting Soon

This month a new cohort of learners will start their journey to becoming Certified Impact Philanthropy Advisors (IPA). They'll join the 139 — and counting — IPAs who have made the investment in growing their business, client relationships, and impact and become a part of Daylight's community of practice.

If you're ready to take the next step in advancing your practice, registration is open for the July and October cohorts. Several discussion groups for the July cohort are close to capacity, so be sure to <u>register now</u> to secure your preferred group. Registration closes on July 25.

Impact Investing Webinar

Join Crystal Thompkins and Allison Parker on <u>July 29</u> for a conversation about how impact investing can complement and enhance philanthropic strategies and get a sneak preview of the certificate.



IMPACT INVESTING CERTIFICATE PREVIEW

Tuesday, July 29, 2025 12 pm PT/ 3 pm ET Registration required

learn@daylightadvisors.com www.daylightadvisors.com

Discover how to turn client curiosity about impact investing into actionable strategies.

Join Daylight's Crystal Thompkins and Allison Parker for a discussion about Daylight's Impact Investing Certificate program. Designed for wealth advisors, attorneys, CPAs, and philanthropic advisors, the program provides practical frameworks for client conversations about aligning investments with values.

Register now for a sneak preview of the certificate and take the first step toward enhancing your expertise in this growing field.



Crystal Thompkins Director, Strategic Impact Daylight



Allison Parker Principal Peake Impact

Register

Webinar will not be recorded.

Special offer!

All attendees are eligible to receive \$250 off an October IPA registration.

Illuminate Philanthropy Podcast



Tune in to the latest episode of <u>Illuminate Philanthropy</u> featuring Emma Beeston, IPA graduate and independent philanthropic advisor based in the UK and co-author of *Advising Philanthropists: Principles and Practice*. Emma shares her mission to build the philanthropic advising profession and reclaim philanthropy.

New Daylight Partner: Purposeful Planning Institute

Daylight's new partnership with Purposeful Planning Institute (PPI) expands the connections and learning opportunities for philanthropic advisors. PPI's programs and training for advisors working with complex family systems have helped advisors serve their clients and transform their practice. Through this partnership, Daylight learners and PPI members can take advantage of special pricing to access resources to build new skills for greater impact.



Interested in becoming a Daylight partner? Contact megan@daylightadvisors.com

In the Field: Where to Find Us

JULY

- <u>IPA Info Session</u> Virtual (July 8)
- <u>Community Foundation IPA Info Session</u> Virtual (July 9)
- Competency Mapping Webinar Virtual (July 17 and 21)
- Purposeful Planning Institute Rendezvous in Westminster (July 28-31)

AUGUST

- Colorado Planned Giving Roundtable in Denver (August 5-6)
- IPA Info Session Virtual (August 14)
- <u>WMI Singapore CIPP Program</u> in Singapore (August 16-22)



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Daylight Advisors, 1752 NW Market Street, Suite 900, Seattle, WA

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