



Your learning partner for growth and impact.

Dear Friends,

We are thrilled to begin 2026 with **87 learners** in our January [Certified Impact Philanthropy Advisor](#) (IPA) program—our largest cohort to date. We extend our sincere thanks to this cohort's facilitators, all practicing advisors, for bringing their experience, insight, and leadership to the IPA learning community: [Bleu Blakslee](#), [Beth Harper Briglia](#), [Ruyi Lu](#), [Doug Page](#), [Dorothy Stuehmke](#), [Tony Macklin](#), and [Joy Webb](#).

Philanthropic Planning is Redefining the Advisor's Role

On Thursday, February 12, at 10:00 am PT / 1:00 pm ET, join Daylight's [Tony Macklin](#) and [Noel Pacarro Brown](#), Financial Advisor at Conscious Wealth Management Group at Morgan Stanley, for a timely conversation on how philanthropic planning is redefining the advisor's role with wealthy families—responding to clients' search for purpose, their reassessment of wealth accumulation, and the expanding expectations of modern advisory practice. [Register](#) for the webinar, *The Constant Evolution of Professional Advising*.

What Do We Know About the Philanthropic Advisor Entrepreneur?

Historic wealth transfer, rising donor sophistication, the rapid growth of donor-advised funds (DAFs), and increasing demand for impact-oriented giving are reshaping how philanthropy is practiced - and who leads it. Within this shift, philanthropic advisor entrepreneurs are emerging as a critical and influential force. In 2024, [Daylight](#) conducted the first comprehensive study of philanthropic advisors. Of the 258 advisors surveyed, 30% operate independent consulting practices, with many early in their business lifecycle: 39% have been operating for 1 to 4 years, and 26% for 5 to 9 years. Explore our research on [The Rise of the Philanthropic Advisor Entrepreneur](#) to better understand this fast-growing segment of the field.

DAF Resources on Demand at DAFopedia

Curious how DAFs can [advance](#) women and girls? Looking for guidance on discussing [science philanthropy](#) with clients—or wondering what happens when a nonprofit [receives its first DAF gift](#)? Explore [DAFopedia](#), your on-demand hub for practical insights, tools, and resources on everything DAF.

What Does Your Philanthropic Advising Learning Journey Look Like?

Where are you in your philanthropic advising practice—and what skills matter most to build next? The [Philanthropic Advising Learning Journey](#) is a flexible, practice-informed framework that reflects how advisors grow: across roles, client segments, and increasing levels of responsibility. Grounded in Daylight's Philanthropic Advising Competency Model and organized around advisor personas, the Learning Journey highlights the capabilities advisors bring, the pressures they face, and the learning pathways best aligned to their needs. Identify the persona that most closely reflects your current role or focus, and explore a suggested learning journey designed for you.

				
Integrators	Specialists	Refreshers & Shifters	Starters	Enterprise Managers
Experienced professionals who want to sharpen their edge and stay ahead of evolving expectations of complex clients.	Experienced professionals with established practice areas looking to add new expertise to remain competitive.	Professionals building on past experiences and seeking state-of-the-art content to meet current client trends.	Starters are new to philanthropic advising and eager to build a strong foundation in both the art and practice of the field.	Leaders who want to increase team competencies in social impact trends and conversations, while updating their own knowledge.

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Connect with Us

- Enrollment is now open for the April and July [Certified Impact Philanthropy Advisor Program](#). Register by April 10th, with classes starting the week of April 14th.
- Join the [February 11th Info Session](#) to learn more about IPA and save \$250 off registration.
- For \$1,500, access *all* of Daylight certificate programs, including our newest offering, [Philanthropic Planning with Women](#).
- Follow us on [LinkedIn](#) for program launches, cohort celebrations, and advisor insights.

We'll be back next month with practical tools and learning opportunities to support your work with clients.

Your learning partner,
Team Daylight

Daylight

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