

Your learning partner for growth and impact.

"What is Daylight working on for 2026?"

A lot. The philanthropic advising field is still evolving, which means it needs more shared infrastructure and investment. We're focused on the work that will support you the most - building practical tools, clearer pathways, and a stronger community for advisors.

Building career pathways that match real advisor journeys

Advisors come to Daylight from many paths - wealth management, gift planning, nonprofits, family office, consulting, and more. To support that range, we've identified seven learner personas that reflect the different motivations and stages advisors navigate throughout their careers. These personas guide how we design programs, curate learning pathways, and strengthen a community of practice across the field. We'll be sharing a few learner personas soon. Paired with our Philanthropic Advising Competency Model, they'll help learners design a learning journey and career path that fits who they are and where they're headed.

Creating an on-ramp into philanthropic advising

Most professional training programs in this space are built for seasoned advisors: multi-course, graduate-level, and time-intensive. We're designing a shorter, accessible introduction for advisors who need a starting point - one that builds vocabulary, confidence, and a practical structure for advising. Daylight's *Introduction to Philanthropic Advising* is that first step. Look for a launch in early February!

Expanding technical training

We're responding to learners' calls for more technical training, especially on tools and investment-related topics. In 2026, that includes:

- Q1 2026: Launch of the Gift Planning Certificate.
- R&D underway: The Advanced DAF Certificate
- Exploration: a curriculum for understanding investments in the context of philanthropic planning.

Strengthening our community

Professional development doesn't happen in isolation. Learner participation fuels the conversations and shared learning in our Impact Advisors Network. We're adding continuing education sessions and more speakers and topics. We're also planning more in-person gatherings to support peer development, relationship-building, and referral networks.



Members of the Philanthropic Advising Competency Model working group.

2025 was a breakout year for Daylight. 372 advisors enrolled in the Certified Impact Philanthropy Advisor program—making it the fastest-growing philanthropic advising credential in the world. Our certificates are also gaining momentum with wealth advisory firms, as more organizations invest in the skills advisors need now.

And we're just getting started. 2026 is going to be big—more programs, more tools, and more community. With you beside us, we're not just keeping pace with what's coming—we're helping shape it.

Connect with Us

- Enrollment is now open for the January and April <u>Certified Impact Philanthropy Advisor</u> Program. Register by January 9, with classes starting the week of January 12.
- Take advantage of special bundled pricing for IPA and all of our <u>certificate programs</u>, including the latest, <u>Philanthropic Planning with Business Owners</u>, for only \$3,000 a savings of \$950. Act fast this deal ends December 31.
- Join the <u>December 11th Info Session</u> to learn more about the IPA program and save \$250 on registration.
- Follow us on LinkedIn for the latest updates, including cohort graduation celebrations!

We'll be back next year with new insights and opportunities to support your philanthropic advising practice.

Your learning partner, Team Daylight



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